

# LAKESIDE

A QUARTERLY PUBLICATION OF NEW HAMPSHIRE LAKES ASSOCIATION

## The Campaign for New Hampshire Lakes and NH LAKES

by Stuart Lord, Board Chair, NH LAKES



XXVII, No. 4, Winter 2018

**We just can't wait.** This was the theme for our successful *Campaign for New Hampshire Lakes* to kick-start NH LAKES' programmatic response to the mounting threats to our lakes. Now we don't have to wait, thanks to the strong support of some very key donors.

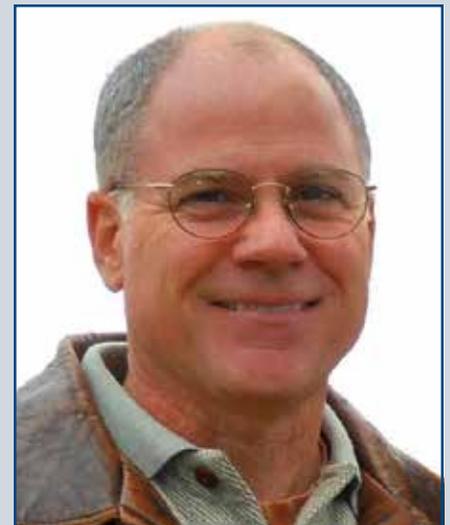
**The threats to our lakes are well-documented, and are growing.** There are approximately 85 waterbodies across the state contaminated with aquatic invasive species (plants, animals, or both). As the popularity and use of our lakes continues to grow, this threat will continue to grow. At the same time, new roads, new buildings, and more manicured lawns will all increase polluted water runoff into surface waters, accelerating the natural aging process of our lakes. Changing weather patterns, including less frequent but more intensive precipitation events, are already causing shorelines and riverbeds to erode, contributing more sediment, pollutants, and excessive nutrients into our lakes. Warmer summers and shorter periods of ice cover will increase water temperatures, accelerating the growth of plants—native and invasive—and harmful bacteria and algae blooms are occurring more frequently in our lakes. **We need to do more to combat these threats.**

**The NH LAKES Board of Directors has a powerful resolve to respond.** We've established a strategic direction with three specific legs, which build on our current successes:

- 1. Conservation Programs:** Leveraging our ability to work locally, and integrating the success of our nationally-recognized Lake Host Program, we will work with our local association partners and other groups to provide guidance, training, and opportunities to help reduce runoff pollution into our lakes.
- 2. Lake Policy and Grassroots Advocacy:** We will enhance our ability to strategically advocate on behalf of lakes at the state and local levels. We will be the go-to organization for lake policy in New Hampshire.
- 3. Outreach:** We will find ways to make partners out of every lake enthusiast! We will establish a new on-line resource platform for our local association partners and other lake lovers and we'll hit the road getting our message out to all on important lake conservation issues.

**But, in order to do all this, NH LAKES must grow its human and financial resources.** Today, our small but dedicated staff is working at maximum capacity.

**Now, the NH LAKES Board of Directors has the resources to kick-start this work!** This past summer we launched *The Campaign for New Hampshire Lakes* to raise \$500,000 over three years. Thanks to some key donors and a very dedicated Board of Directors, we raised \$554,000—almost half of this amount from our board members! This money will be used



Stu Lord, NH LAKES Board Chair.

to grow our capacity (human, financial, and facilities) in order to rise to the challenges facing New Hampshire's lakes.

**Over the next year we will build a strong foundation, expanding our capability to do more.** We will grow our staff, move into a much-needed larger office, update our branding and communication capabilities, and begin executing our strategic direction. Lastly, and as important, we will grow our financial resources so that we can sustain this new level of success for years to come. It's a very exciting time for NH LAKES. Thank you for being with us!

## LAKESIDE

published quarterly by the

NEW HAMPSHIRE LAKES ASSOCIATION

New address starting on February 1, 2018

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Tracey George, Speedy Printing, Concord, NH

# From the President...



This is truly an exciting time to be working for NH LAKES. This organization is buoyed by a loyal and growing membership base, governed by a smart and supportive board of directors, and has a talented and hardworking staff. It is a privilege to be with you, working to ensure that our lakes remain healthy, safe, and enjoyable for generations to come. Let me tell you how we plan to accomplish this.

Stu Lord, NH LAKES Board Chair, described in the cover article of *Lakeside* the success we had with our *Campaign for New Hampshire Lakes*. With the resources from the campaign, we have begun to increase our programmatic capacity, resources, and services, and hired a year-round Conservation Program Coordinator and a year-round Advocacy Program Coordinator. And, as you read this, we are in the process of moving to our new office at 17 Chenell Drive in southeast Concord. Our new 'center for lakes' will be a place for members and partners to meet with us and from which we will serve you and do our essential work. And, we will continue to grow as the year progresses, through the launching of a new website and by providing more outreach resources.

NH LAKES was, and is, faced with a classic 'chicken and egg' dilemma. In order to ensure

that our lakes are healthy 10, 20, even 50 to 100 years from now, we know that we need to do more. We have described our intentions to expand our aquatic invasive species prevention efforts and to add runoff pollution prevention initiatives and resources, to be more proactive and strategic in our legislative and public policy work, and to support our local partners' efforts and reach more people who love lakes. To do all of this, we needed to grow, and, as Stu described, to grow we needed more resources. But once we do that, how do we sustain our capacity and impact?

Our plan to sustain NH LAKES as a high-capacity, effective organization is two-fold: increase our impact and grow our membership. We know we need to do more on behalf of lakes. If we do it well and spread the word, more people will join and support this worthwhile cause, allowing us to do even more good work. It's not complicated, but it will be challenging, and you can help. Please ask your family, friends, and neighbors (particularly those around the lake) to individually join and support NH LAKES. If we can double our membership, we will double our impact on the health of our lakes. Numbers matter when it comes to town meetings and state legislative hearings, and resources matter when it comes to launching and sustaining programs designed to ensure the health of our lakes.

If you are reading this, you are most likely already with us as a member and supporter. Please help us to sustain this organization for the benefit of all our lakes. Help us to grow and bring others along with you.

On behalf of NH LAKES,

Tom O'Brien  
NH LAKES President & Policy Advocate

### Leave a Legacy

Please remember NH LAKES in your will. To do this, simply share this sentence with your attorney or financial planner:

*I bequeath \$ \_\_\_ or \_\_\_% of my estate to: NH LAKES Association, 17 Chenell Drive, Suite One, Concord, NH 03301.*

Our tax identification number is 22-2668396. If you have chosen to include NH LAKES in your estate plans, please let us know. Thank you!

# NH LAKES *Advocacy Update*

by Tom O'Brien, President & Policy Advocate, NH LAKES



**Since our last advocacy update** in the fall *Lakeside*, the NH LAKES Public Policy and Advocacy Committee and NH LAKES staff have been engaged on several fronts, developing and building on our statewide partnerships, participating in a number of committees, and developing our priorities and strategies for the New Hampshire 2018 Legislative Session. NH LAKES continues to participate in groups like the

Legislature's Exotic Aquatic Weeds and Species Committee, the New Hampshire Department of Environmental Services' Lakes Management Advisory Committee, the public/private partnership known as New Hampshire Lives on Water, and a statewide nonprofit organization network known as the Environmental Roundtable. As we are constantly reminded, most of advocacy is showing up and taking part in the process and working with others to help solve problems. To do this, we rely not only on NH LAKES staff, but also on volunteers, including the members of our Public Policy and Advocacy Committee. If you are interested in volunteering as an advocate for lakes, you can. Talk with us and we'll find ways that work best for you.

**Preparing for the Legislative Session:** We sincerely thank our members who took the time to fill out our annual advocacy survey in the fall (see page 4 for details on survey results). This survey feedback helps us to prioritize our advocacy work and it adds weight to our testimony in front of legislative committees. We are often asked, "Have you polled your membership on this issue?" It helps to legitimize and strengthen our position when we can emphatically answer, "yes!" In early December, we also took stock of the Legislative Service Requests (LSRs) that had been submitted by various legislators as precursors to actual bills to be considered in the upcoming session. We found that there were 849 LSRs—49 more than last year at this time! So, there will be several bills that we will be working on. Docks remain an issue, being carried over from the 2017 session. We remain committed to helping to create a thoughtful and deliberative approach to reviewing, and possible modifying, the dock permitting program. Our goal is to have all stakeholders represented in such a process and to make informed decisions that work for dock owners and for other on-water users. Because the language and direction of LSRs often change as they become actual bills, we haven't provided information on individual bills here. To stay up to date with our work on bills important to lakes, please subscribe to our *NH LAKES Advocacy Alert!* by going to [www.nhlakes.org](http://www.nhlakes.org) and signing up.

**Increasing our Advocacy Impact:** We have some exciting news concerning our advocacy capacity and the future work that we are planning to do for and with you. NH LAKES has increased its capacity in order to have a greater impact on our lakes. A key component of this growth initiative is the hiring of an Advocacy Program Coordinator. Our new Advocacy Program Coordinator will help us increase our

impact at the Statehouse and Legislative Office Building in Concord, and statewide by helping our local association partners effectively advocate for lakes in their communities. We get many calls from folks who want our help with enacting local ordinances or on other local public policy issues. This new capacity will enable us to do this work and to help our local partners.

**Thank you** for all that you do and for advocating with us on behalf of our lakes. Please keep in touch.

## *We're Moving!*

To bring on more staff needed to ramp up our efforts to address the existing and emerging threats to our lakes, we need more space! With the help of our board members, we're moving across the river to an easy-to-access office within a bustling office park in southeast Concord. **As of February 1, our new physical and mailing address will be:**

**NH LAKES  
17 Chenell Drive, Suite One  
Concord, NH 03301**

Please update your address book! Our phone number and email and website addresses will all remain the same.

**This move is for you, too!** No more following directions from mapping programs that send you to the wrong place, or climbing steep stairs to find us. And, we will have a comfortable meeting room available to your group, free of charge, to host committee or special project meetings. The room will accommodate up to 10 individuals and we can provide a projector, screen, and conference phone. To schedule your lakes meeting, email us at [info@nhlakes.org](mailto:info@nhlakes.org).

If you are in Concord, feel free to stop by! Look for the parking spaces marked 'visitor' or park along Chenell Drive.



**After February 1, come visit us in our new office at 17 Chenell Drive, Suite One, in Concord!**

# The 2018 Advocacy Survey Results are In!

by Tom O'Brien, President & Policy Advocate, NH LAKES

Thank you to everyone who filled out the 2018 Advocacy Survey this past fall. This annual exercise helps to inform our public policy and advocacy priorities and strategies and helps us to be more effective lake advocates. As with previous years, we asked respondents to prioritize four areas of lake management and protection and then asked a series of more specific questions relative to each issue. The complete survey results are on our website at [www.nhlakes.org/advocacy-priorities](http://www.nhlakes.org/advocacy-priorities).

## NH LAKES 2018 Advocacy Survey Overall Lake & Watershed Management Priority Rankings by % Respondents

Issue	1 (most important)	2	3	4 (least important)
A. Preventing and managing the spread of aquatic invasive species (AIS)	70%	23%	6%	1%
B. Protecting and improving water quality	34%	56%	8%	2%
C. Maintaining a safe lake experience	6%	16%	37%	41%
D. Adapting to changes in temperature and regional precipitation patterns to protect lake quality	8%	14%	40%	37%

The survey results were essentially consistent with past results, affirming for us that the issues we have been working on are the priorities of our members. 'Preventing the further spread of aquatic invasive species (AIS)' remains, by far, the highest priority followed by 'protecting and improving water quality.' In this survey we were able to drill down to get a better understanding of perspectives on boat washing to pre-

vent the spread of AIS, the relative importance of specific sources of pollution from lands adjacent to or near lakes, and on-water recreation activities.

We found it encouraging that survey respondents repeatedly used phrases in their comments such as 'stormwater runoff' and 'polluted runoff' to describe their concerns about how human activities on the landscape are negatively affecting the health of our lakes. Acknowledging that we are part of the cause of this pollution helps us to move more quickly to solutions. Advocacy is part of the solution, along with the work that we do together around our lakes.

We received many comments about wakeboard boats. There is a growing number of people who are concerned about these types of boats being operated in such a way that they create unsafe conditions for other on-water uses, cause damage to docks and other infrastructure, or possibly damage and erode shorelines. NH LAKES has been seeking data on wakeboard boat impacts and we are communicating regularly with the New Hampshire Marine Patrol, recreational watercraft trade organizations, and our members and local association partners around the state. We will stay with this issue, seeking to learn more and determine how we can effectively influence and improve the situation. And, we continue to appreciate your input and feedback on this issue, and all lake issues, throughout the year.

Thank you again, to all of you who shared your priorities with us through the 2017 Advocacy Survey. If you have questions about the survey, or if you missed the survey and still want to share your thoughts with us, please contact me at [tobrien@nhlakes.org](mailto:tobrien@nhlakes.org) or 603.226.0299.

## Save the Date!

Please plan to join us on May 31 and June 1 at the 2018 Lakes Congress in Meredith! This annual event keeps getting better and better and you won't want to miss what we have planned for this year!



## Your vehicle purchase can support the 2018 Lakes Congress!

If you are in the market for a vehicle, for the sake of our lakes, please consider checking out what Grappone Automotive Group has to offer. If they can connect the sale of 10 vehicles to members and friends of NH LAKES, they will sponsor the 2018 Lakes Congress! If you purchase a vehicle from Grappone Automotive group, or have purchased one from them since June 2017, please let us know!



# Pulling the Plug on Aquatic Invasive Species!

by Krystal Costa, Conservation Program Coordinator, NH LAKES

While several inches of snow have fallen so far this winter, the sun and warmth of the 16th field season of the Lake Host Program feels like it was only yesterday. We had a great group of nearly 700 new and returning Lake Host Inspectors stationed at some of the most highly-visited boat launches around the state during summer 2017. Between mid-May and mid-October, our Lake Hosts spent over 48,000 hours by the water, teaching boaters the importance of always taking the time to clean, drain, and dry their boats before and after boating and about the new 'Clean and Drain' law designed to prevent the spread of aquatic invasive species. Over 11,000 of those hours were contributed by our dedicated volunteers from 80 participating local groups. **And, together, our Lake Hosts conducted 94,222 inspections—a program record!**

## Close calls!

Between May and October, our Lake Hosts collected 22 invasive species off of boats and trailers and kept them out of our lakes. These species included the Chinese mystery snail, Eurasian milfoil, variable milfoil, water chestnut, and Zebra mussels.

In early June, a Lake Host working with the Lake Sunapee Protective Association helped a boater remove zebra mussels from a boat that had been in Lake Champlain. And, on October 1, a Lake Host working with the Pawtuckaway Lake Improvement Association removed a large piece of suspicious plant material from a boat arriving at the Fundy Cove launch. The New Hampshire Department of Environmental Services verified that the species was a particularly robust specimen of variable milfoil.

*"If we had not been staffing the ramp on weekdays after Labor Day, that milfoil would have been in Pawtuckaway Lake."*

- Dee-Ann, Lake Host Point Person, Pawtuckaway Lake Improvement Association

The number of additional 'saves' our Lake Hosts contributed to, by teaching boaters how they can prevent the spread of invasive species, even when a Lake Host isn't there to help them, is innumerable!

## Ramping up our efforts...

Did you know? The Asian clam, a self-fertilizing aquatic invasive animal, can produce up to 500 microscopic juveniles per day! Adult populations of this thumbnail-sized mollusk were confirmed by the New Hampshire Department of Environmental Services in two new waterbodies in 2017—Great Pond (Kingston) and Beaver Lake (Derry)—bringing the tally of waterbodies in the state infested with this animal up to six. Also during 2017, one new population of variable milfoil, an invasive plant which spreads primarily through fragmentation, was found in Chance Pond (Franklin).

With the growing presence of invasive animal species in our waters, and just outside our state borders, it is critical that we ramp up our prevention efforts. In 2018, we will be working with groups to provide boaters with additional information on how to effectively clean, wash, and decontaminate their vessels (away from the water's edge) to more effectively prevent the spread of all invasive species. We will focus particularly on preventing the spread of the larvae and young of invasive animal species that can't be seen when they are hitchhiking in drops of water.



We look forward to the 17th year of the Lake Host Program in 2018 with our local association and municipal partners throughout New Hampshire.

## What is Your Group Doing in 2018 to Prevent the Spread?

The 2018 Lake Host Program payroll grant application will be available in February.

**New groups are encouraged to apply!**

For more information, visit [www.nhlakes.org](http://www.nhlakes.org) or contact us at [info@nhlakes.org](mailto:info@nhlakes.org) or 603.226.0299.

# Associations in Action!

## The Kingston Lake Association—Protect, Preserve, Participate, and Educate

The Kingston Lake Association (KLA), formed in 2007, has accomplished a great deal in its first ten years. We have 100 members, participate in the Lake Host Program, conduct a yearly shoreline clean-up and partner with the Kingston State Park on a clean-up, conduct routine water quality sampling, and host an annual kayak/canoe/paddleboard regatta.

But, as the KLA Board of Directors began planning for their second decade, we decided to expand our motto of 'Protect, Preserve, and Participate' to include a new word—'Educate.' At about the same time, a local teacher was seeking a partnership with an organization that would bring hands-on field experiences to the fifth-grade science curriculum. After some research, we found just the right match in the NH LAKES Watershed Warrior Program—a program through which participants experience hands-on fun while learning about lake ecology and simple everyday things that people can do to help keep lakes healthy.

On a crisp fall morning this past October, 60 fifth-graders and their teachers from the Bakie School were bused to the YMCA Camp Lincoln on Great Pond in Kingston. They

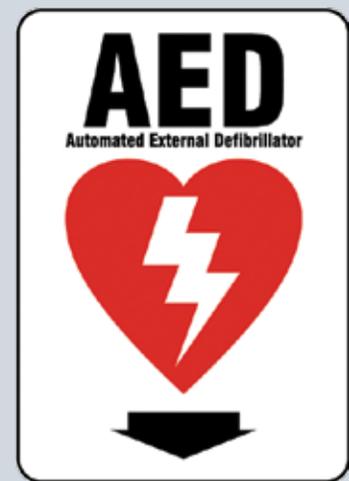
were greeted by Camp Lincoln staff and over a dozen volunteers from the Kingston Lake Association, Kingston Conservation Commission, and the community, around a warm campfire. Then, in small groups, students moved through the Watershed Warrior stations led by NH LAKES staff, and two additional stations led by volunteers. Students were lively and eager to learn. At the end of the morning, all students were invited to take the Watershed Warrior Pledge by volunteering to incorporate at least one lake-friendly practice into their daily routine.

During spring 2018, we plan to bring the students back outside for two separate field days that will each include utilizing water sampling equipment and surveying Great Pond for aquatic life. Students will collect data on each trip, and, when back in the classroom, will compare data sets, fulfilling science curriculum requirements.

Kingston is home to five bodies of water and sits on a giant groundwater aquifer. We need the next generation to learn to be good caretakers of every waterbody. The partnership with KLA and Bakie School is a great start. *This article was written by Muriel Ingalls of the Kingston Lake Association.*

## The Granite Lake Association—AEDs for the Granite Lake Community

When a person collapses suddenly, the most common cause is cardiac arrest. Without immediate treatment with CPR (cardiopulmonary resuscitation) and often a shock to the heart with an AED (automatic external defibrillator), the individual is likely to die. AEDs appear prominently at airports, theaters, public buildings, schools, and municipal facilities, but they are not so commonly seen in rural areas.



At Granite Lake, an AED is located in a kitchen cabinet of the Chapel by the Lake, a 125-year-old village church, located in the center of Munsonville Village which is never locked. While the church is an ideal place for an AED, in order to be effective, CPR must be administered immediately and an AED shock must be given within 4 minutes. Though the lake community is not large, many residents live a bit more than a few minutes away from the church. Thus, in an emergency, there might not always be adequate time for someone to drive from the incident location to the church and back for defibrillator shock to be effective.

Five years ago, the Granite Lake Association decided to expand the AED presence around Granite Lake. Two residents purchased their own units, and, fortunately, the distance between each of the three lakeside AEDs is almost exactly one mile. Thus, if there were to be a sudden emergency, someone would start



*Associations in Action, continued on page 7*

# NH LAKES Board and Staff Happenings

**Welcome aboard, to our new board members!** This is an exciting time for NH LAKES in so many ways. We are thrilled to announce four new members to the NH LAKES board of directors—Michael Farrelly (Portsmouth), Reed D. Gelzer (Newbury), Roger F. Murray, III (Wolfeboro), and Robert W. Reed (Chichester).

**Michael Farrelly** first became involved with NH LAKES as a Lake Host with the Pleasant Lake Preservation Association (Deerfield/Northwood) during the inaugural year of the program in 2002. He is the grandson of NH LAKES founding and honorary Board member, Joe Farrelly, and is a long-time employee of MacCallum's Boathouse on Northwood Lake.

**Reed Gelzer** is a retired physician who grew up on lakes in Michigan. In 1998, with his wife, Andrea, and three sons, he “discovered” Lake Sunapee. He and his wife are now full-time residents at the lake.

**Roger Murray** is an attorney in Wolfeboro whose practice areas include conservation

law. A lifelong summer resident of Lake Wentworth, he and his wife, Linda, now live year-round in Wolfeboro, dividing their time between their Lake Wentworth summer house and a nearby 1800s cape.

**Robert (Bob) Reed** is a fly fisherman passionate about the preservation of New Hampshire's waters and other natural resources. After working for 35 years with ExxonMobil, he and his wife, Cathy, enjoy spending time on Bow Lake in Strafford.

**Thank you to our outgoing board members!** Please join us in thanking Susan Goodwin and Joe Goodnough who are leaving the board after several years. Susan joined the organization in 2009 and served as chair from 2012 – 2016. Joe Goodnough originally joined the board in 1998 and is now stepping off after his second term (that's 18 years of service!). ‘Joe G.’, as we like to call him, has long embodied the spirit of NH LAKES and has been a source of creativity and inspiration for us all.

## New Staff!

**Krystal Costa**, who worked with us during summers 2016 and 2017 administering the Lake Host Program, joined the staff in October as our year-round Conservation Program Coordinator. Krystal is already helping to enhance our aquatic invasive species prevention efforts to more effectively defend our lakes against aquatic invasive animals and she will play a key role in expanding our efforts to address runoff issues, and more.

**To learn more about our current board and staff members**, visit our website ([www.nhlakes.org](http://www.nhlakes.org)) and select “About Us.” If you or someone you know loves our lakes and is interested in contributing their “time, talent, and treasure” to NH LAKES as a board member, please contact NH LAKES President, Tom O'Brien, at [tobrien@nhlakes.org](mailto:tobrien@nhlakes.org) or **603.226.0299**.

## Associations in Action continued from page 6

CPR, another person would call 9-1-1, and someone else would retrieve the nearest AED and return within a couple of minutes.

In the spring, summer, and fall, the AEDs are located in well-marked areas and accessible at any time. In the winter, because the units cannot be left in freezing temperatures, they are available in our homes. A fourth AED has recently been purchased and is located at a lodge about a mile away from the lake, readily available to residents on that road.

For three of the last four years, the Granite Lake Association has arranged and paid for certified CPR/AED instructors to lead classes for residents of the Granite Lake community. We expect that these classes will continue annually. While we are fortunate that, to date, we have not needed resuscitation skills or an AED, we are prepared. *This article was written by Bob Englund, a long-term Granite Lake resident and a recently-retired physician at Dartmouth-Hitchcock/Keene.*

## 2017 Annual Appeal – Together, we can do so much more!

NH LAKES is committed to bringing people together to solve our most important lake conservation and advocacy challenges and to protect these natural resources for future generations. This year, we shared our bold plan to expand our programs and do more to protect our lakes. A growing number of our members and friends responded with first-time and increased year-end donations—thank you!

It is never too late to provide financial support for this work and to join the growing

community of people who recognize the threats our lake face and who are investing in the solution. You can make a donation through:

- Our website: [www.nhlakes.org/donate](http://www.nhlakes.org/donate)
- The mail (NEW ADDRESS!): 17 Chenell Drive, Suite One, Concord, NH 03301
- The phone: 603.226.0299 (we always love to hear from you)
- Transfers of stock: [www.nhlakes.org/support-us/gifts-of-stock](http://www.nhlakes.org/support-us/gifts-of-stock)





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Membership Matters

Fiscal Year Ending March 31, 2017

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## Membership Matters

*New Members September 7 – December 7, 2017*

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Beth Webb/Williston Family Camp

Lawrence and Linda Wilberton

Carolyn Whiting

Carol Williams

### Foundations

Meek Foundation

## Fiscal Year Ending March 31, 2017

NH LAKES has posted its most recent IRS Form 990 and the independently reviewed financial statements at [www.nhlakes.org/about-us/annual-reports](http://www.nhlakes.org/about-us/annual-reports). We invite you to review this information. If you have questions, please contact Martha Lovejoy, NH LAKES Development Director, at [mlovejoy@nhlakes.org](mailto:mlovejoy@nhlakes.org).



*A beautiful Winnepesaukee sunrise over ice.*  
Photo credit: DRH at [www.winnepesaukee.com](http://www.winnepesaukee.com).